

SANKARA NETHRALAYA COMMUNITY SERVICE

The Temple of the Eye.



*Today morning I entered the Temple of the Eye.
This mission is God's mission. The country salutes Sankara Nethralaya.*

*Dr. A.P. J. Abdul Kalam
President of India*

AIM : To raise funds for Sankara Nethralaya's community service program.

Milestones



1978 :Free Services have been present since inception in 1978. About 50 patients were operated.

1987 :Free eye camps in the hospital premises till 1992. A total of 124 camps were conducted.

1992 :In July 1992. Rural outreach programs commenced with the help of social service organisations like the Tulsi Trust.



1995 :An entire floor of the new Mahyo block was dedicated to community services.

1997 :The search for additional space ended with the establishment of Sankara Nethralaya's Pammal Annexe about 20 km from the city centre.

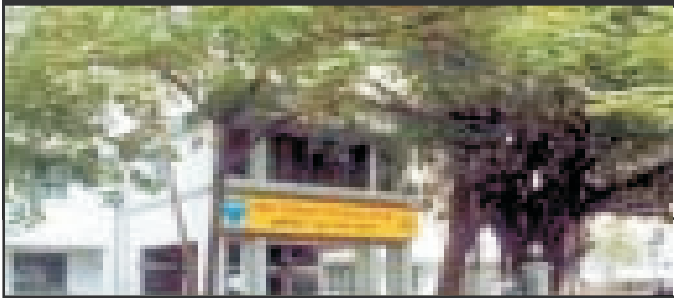


1999 :The Jaslok Community Ophthalmology Centre is dedicated to the nation. Over 10,000 free cataract surgeries were performed here.

2000 :An all-time record of 11,000 free surgeries were performed.

Community Services

Jaslok community Ophthalmic Centre (JCOC)



Concepts

Eye ailments affect young and old, rich and poor alike. The reason is simple. We are but one beneath the skin. We suffer the same illness and we all long for a quick recovery to health. We need the same cures. But is it available to all us?

To paraphrase George Orwell in his prophetic novel 1984, all men are equal but some are more equal than others. While medical knowledge has exploded over the past few decades, the cost of medical care has shot up. While the affluent can pay for the best of treatment, many vision saving cures are sadly out of reach of the common man purely for economic reasons.

In the era of rank consumerism in the medical field and the rise of the corporate hospital, Sankara Nethralaya has unswervingly continued to offer the gift of sight to the poor completely free of cost with the help of philanthropic individuals and organizations.

Free service at Sankara Nethralaya has followed two basic philosophies.

A Single Standard of Care For All :

Whether it is in examining a patient, performing sophisticated investigations or undertaking complex surgeries, the institution is of the firm belief that its free patients should get the same kind of treatment as that of paying patients.

Base Hospital :

The hospital prefers to perform surgeries at the main hospital itself rather than operate in makeshift operation theatres in small towns or villages where hygiene and sterility may be suspect. This concept also ensures that all patients are treated equally irrespective of their social status.

ORBIS

ORBIS International joined hands with us in August 2003. They helped us to upgrade the Paediatric Ophthalmology Department infrastructure to impart training and skill development for Paediatric Ophthalmologists and developing 72 Paediatric eye care personnel in Paediatric Ophthalmology, Paediatric Anaesthesia and Paediatric Nursing / Optometry over the next three years. Capacity building of the Paediatric Ophthalmology department at three hospitals namely Ganapathi Nethralaya eye hospital at Jalna, Rotary Narayana Sankara Nethralaya at Kolkata, and Sankara Dev Nethralaya at Guwahathi is also on.

SND RP

Sankara Nethralaya Diabetic Retinopathy Project is a rural oriented community outreach program, aimed at prevention of blindness due to diabetic retinopathy in 6 districts of Tamil Nadu, India. It was started on 30th May 2003. In this one-year, two districts have been covered and nearly 24,000 persons were screened.

Community out reach program

In the last year, we have created new paths leading to our mission for vision in this millennium. In our **Community out reach program**, the **Teleophthalmology project**, first of its genre, has done a phenomenal coverage in taking quality vision care to the doorstep of the rural poor. We have conducted over 184 camps and provided services to 11034 rural poor. Apart from comprehensive eye checkups, education programs and awareness sessions on visual impairment causing conditions like Diabetes and Aging and Screening for patients suffering from Diabetic Retinopathy and Glaucoma were also held. THIS WAS IN ADDITION TO OUR ROUTINE OUTREACH CATARACT SURGERIES DONE TO THE VILLAGERS AND THE INDIGENT.

MoUs

We have signed MoUs to strengthen our interests. We have innovative options offered to the corporate to utilize our speciality services in a number of ways.

- ! With Sultanate of Oman (Jan 2004) to treat ophthalmic patients referred by them.
- ! With Advanced Research Center for Science and Engineering, Japan to study the influence of Mebiol Gel in the cultivation of animal and human cells and viral infections.
- ! With Standard Chartered Bank, partnering them to part fund their fund raising program 'Seeing is Believing' by conducting one thousand surgeries. SCOPE aid an outfit of SCB has extended support for free paediatric surgery.

Community Services

Our reason to exist

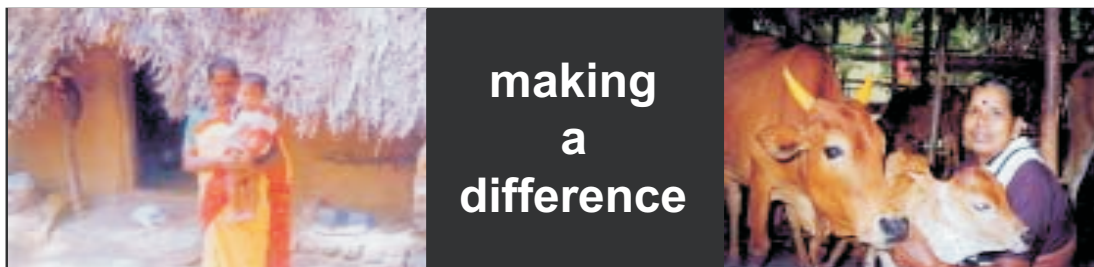
your reason to contribute

Celebrate the birth of a child by helping a blind child see. immortalize the memory of a loved one by restoring vision to a poor blind person.

It costs you very little to have this service performed every year in these acts of gen-

erosity and gain happiness at the thought that every year, one poor person will get sight. We let you know where your money is spent. You will also receive details of the person whose life has taken a new turn as a result of your magnanimity.

Make this your cause



Nirmala / 24 yrs. / Labourer
Sathya Nagar Panderswaram, Tiruvallur District.
Quality of Life :

Before Surgery : She was unable to marry because of poor vision.
After Surgery : Happily married and blessed with a child. Also able to get short assignments and earn for her family.

Rajamal / 62 yrs. / Housewife
Pattabiram, Tiruvallur District, Tamil Nadu.
Quality of Life :

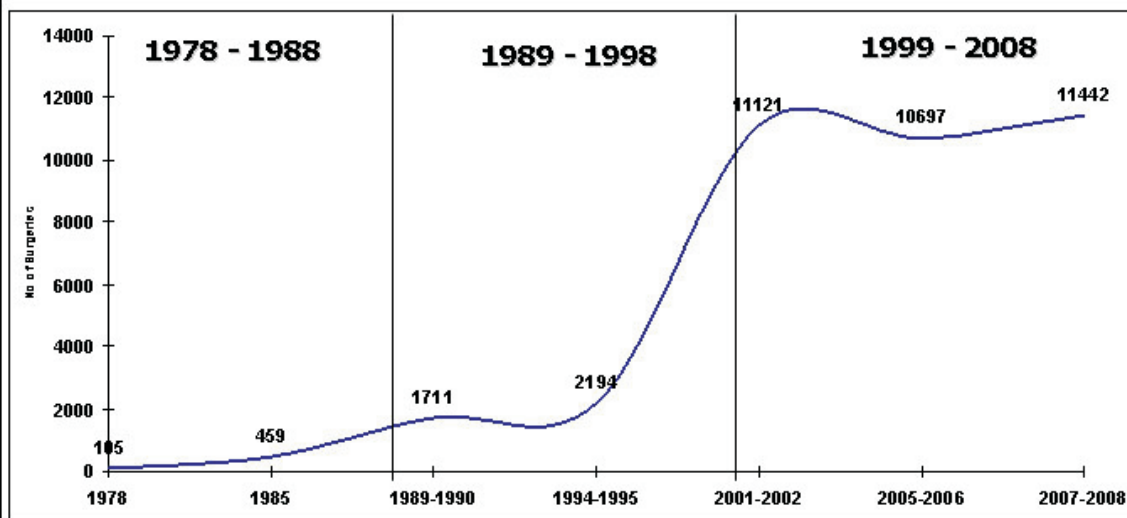
Before Surgery : She had to employ outsiders to look after the cattle.
After Surgery : She is able to maintain her cows very well. Her status in the family has now significantly improved.

And here's how you can help us...

100 %	DONATION SCHEMES	AMOUNT
		US \$
TAX EXEMPT Contributions to Sankara Nethralaya OM Trust, USA are 100% IRS tax exempt in USA	a) One time on a designated date	
	One Cataract Surgery	65
	One Major Surgery such as Retina, Glaucoma	175
	b) One day free service	
	40 Surgeries per day	2,600
	c) Year after year on a designated date	
	One Free Cataract Surgery	500
	One Free major Surgery (Retina, Glaucoma)	2,200
	d) Dedication scheme	
	Friends of Sankara Nethralaya	2,200
	In patient service room / Out patient consultation room	11,000
	An Operation theatre	35,000
e) Teleophthalmology		
A single day Screening of 100 rural poor for vision care	250	
f) Corpus Fund		
For Community outreach program	Any amount	

Community Services Quantity & Quality

Our Performance of Community Services Free Cataract Surgeries 1978 - 2008



To:

Mr. S.V. Acharya
Treasurer
Sankara Nethralaya OM Trust Inc.
9710, Traville Gateway Drive, No.392 Rockville, MD 20850 USA
e-mail id: acharya@omtrust.org

Dear Sir,

I am convinced that your organization needs support. I am pleased to join your crusade against blindness in India.

Here is my cheque for US \$ _____

Name _____ Address _____

City _____ State _____

Country _____ Pincode _____ Tel (Res) _____ (Off) _____

Fax _____ Email _____

N.B. Donations to Sankara Nethralaya OM Trust Inc. are 100% IRS Tax Exempt.

Authorization for Direct Debit to Checking / Saving Account

Date : _____ From Name/s : _____

Address _____

Tele Phone No (Off) _____ Email _____

To : Sankara Nethralaya OM Trust Inc.
9710 Traville Gateway Drive, No.392 Rockville, MD 20850
Re : Authorization for Direct Debit to Checking / Savings Account

Dear Sir,

I/ We hereby authorize Sankara Nethralaya OM Trust Inc. to debit my / our Checking / Savings account No..... With routing number on 15th day of every month with \$ The proceeds will be transferred to Sankara Nethralaya of Chennai, India for continuing their charitable work. This authorization can be revoked any time by a simple notification to Sankara Nethralaya OM Trust Inc, 9710 Traville Gateway Drive, No.392 Rockville, MD 20850. A blank void cheque is attached for enabling direct debit to my / our account. Thanks, Sincerely yours,

PS : For any questions or clarification, please contact Mr. S.V. Acharya at (301) 251-0378 or acharya@omtrust.org.